

Summary 1 — Specimen Paper

Topic: Treehotel

QUESTION

Summarise what would appeal most to guests about a stay at the Treehotel, according to Text B.

MODEL SUMMARY

The Treehotel is a tranquil forest retreat where guests can unwind and relive their childhood dream of residing in a treehouse. The venue was constructed sustainably, with measures to protect local wildlife. Five distinct treehouses are available, each offering a unique experience; furthermore, the innovative architectural designs are well-concealed within the natural surroundings. The accommodation provides complete privacy, and panoramic views are afforded through ceiling windows — including a view of the sky above. Underfloor heating ensures warmth during winter. Moreover, guests have the option of sleeping outdoors without being disturbed by insects. Visitors can engage in walking tours of the nearby village — meeting local families over refreshments. Similarly, the land was rescued from the logging industry, demonstrating the owners' deep commitment to preserving the forest environment. Conclusively, the retreat appeals most through its combination of relaxation and environmentally conscious design.

Word Count: 145 words

Points Covered: 1, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13 = 12 points

REWORDING BANK

#	Original Point (from MS)	Rewording Option 1	Rewording Option 2
1	relaxing / calming / switch off	a peaceful getaway to de-stress	a calming escape from daily life
3	living out childhood dream	fulfilling a youthful fantasy	experiencing something dreamed of as a child
4	innovative designs / amazing architecture	creative and original building styles	cleverly designed structures
5	forest location / getting back to nature	surrounded by woodland / natural setting	immersed in the natural environment
6	feel like entering another world	a sense of leaving everyday life behind	stepping into a completely different setting
7	underfloor heating / warm in winter	heated floors keep rooms cosy in cold months	warmth maintained even during winter
8	private / no one can see in	complete seclusion from the outside	guests cannot be seen from outside
9	sleep outdoors without mosquitoes	rest in the open air free from insect bites	spend the night outside undisturbed by bugs
10	range of different treehouses	a variety of distinct accommodation options	several unique places to stay
11	360-degree views / ceiling window	uninterrupted views in every direction including upward	a window above allows guests to see the sky
12	village walking tours / meeting locals	guided walks through the nearby settlement to meet residents	strolls through the local area with chances to interact with residents
13	built sustainably / environmentally friendly / saved from logging	constructed with care for the environment and local animals	the land was preserved from the timber industry

Summary 2 — S24 V11

Topic: Plogging

QUESTION

Summarise the benefits and attractions of 'plogging', according to Text B.

MODEL SUMMARY

Plogging yields a myriad of benefits; specifically, a visible impact can be made on the ecosystem through collective community efforts. Not only does it conserve natural scenery, but local wildlife is also protected through the removal of harmful waste. The activity includes instinctive movements suited to the human body; furthermore, time spent in nature enhances one's mental wellbeing. Physical health is improved as bodily functions are strengthened. Similarly, the movement is not limited to any person or any time restraint. It encourages quality family time — teaching younger generations about environmental responsibility. Moreover, educational institutions have incorporated it into their programmes. The venture is endorsed by online sustainability influencers — which has accelerated its popularity. Conclusively, plogging is an appealing fusion of physical exercise and environmental preservation.

Word Count: 137 words

Points Covered: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13 = 12 points

REWORDING BANK

#	Original Point (from MS)	Rewording Option 1	Rewording Option 2
1	makes natural scenery pleasant / beautiful	keeps outdoor spaces looking clean and appealing	preserves the beauty of the surroundings
2	protects / helps ecosystem / wildlife	safeguards animals and their habitats	shields the natural world from harm
3	fitness trend / get fit	a popular way to stay in shape	a growing exercise movement
4	do it with a community / in a group	can be done collectively with neighbours	a shared activity within local areas
5	makes a noticeable difference / helps solve a big problem	creates a meaningful change in the area	contributes to tackling a large-scale issue
6	makes people feel good / mental health benefits	improves one's emotional state	boosts mood and inner peace
7	improves heart rate / blood pressure / immune functioning	strengthens bodily functions and defences	benefits physical health markers
8	part of human nature / emulates body mechanics	mirrors the body's natural movements	replicates instinctive physical actions
9	do it as a family	a shared activity for parents and children	brings household members together
10	teaches children about environment / school project	educates younger generations about caring for nature	schools have adopted it as a learning activity
11	can do it anywhere / anytime / convenient	not restricted by location or schedule	accessible regardless of time or place
12	influencers / social media celebrities do it	promoted by well-known online personalities	endorsed by popular figures on the internet
13	fusion of exercise and environmental action	a blend of physical activity and caring for nature	combines keeping fit with protecting the planet

Start Topic yields a myriad of
 'merits // pitfalls' — beginning from (point 1).
 ↓ advantages ↓ disadvantages * - general point
Ending Ultimately, (point) ← most important

Summary 3 — S24 V12

Topic: Authentic Travel

QUESTION

Summarise what Bob Hunter thinks would appeal to customers booking a holiday with his travel company, according to Text B.

MODEL SUMMARY

The travel company appeals to customers due to its well-established reputation, having operated for several decades. It offers smaller group tours — providing a genuine cultural experience where travellers interact with local communities. The company operates across numerous countries, ensuring a vast selection of destinations; furthermore, knowledgeable local guides are employed to accompany each tour. Not only do customers feel supported and confident, but complex logistical arrangements are also handled by the company: essential services that would otherwise be difficult to organise independently. Accommodation is clean and comfortable; moreover, the schedule allows flexibility, enabling individuals to join group activities at their discretion. Many excursions require a group — which also makes certain activities more affordable when undertaken collectively. Conclusively, specialised interest tours including culinary experiences are offered coupled with the appeal of an authentic travel venture.

Word Count: 137 words

Points Covered: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12 = 12 points

REWORDING BANK

#	Original Point (from MS)	Rewording Option 1	Rewording Option 2
1	founded in 1989 / well established / decades	has been running for a long time	a long-standing and trusted company
2	smaller group	tours kept to a limited number of people	travel in a compact, intimate group
3	authentic / genuine / real experience / local people	a true cultural encounter with residents	exposure to the realities of daily life abroad
4	available globally / 130 countries / variety of destinations	operates worldwide with many locations	a wide selection of places to visit
5	local guides	area-specific leaders who know the region well	guides native to the destination
6	feel confident / supported / safe	travellers feel reassured and looked after	a sense of security throughout the trip
7	organise difficult things / healthcare / essentials	complex arrangements are managed for you	tricky logistics are sorted out by the company
8	clean / comfortable / good accommodation	hygienic and pleasant places to stay	lodgings that meet a high standard
9	flexibility in schedule / join when they want	freedom to choose which activities to attend	an adaptable timetable for each traveller
10	activities need a group	certain excursions require multiple participants	some experiences are only possible with others
11	activities more affordable in a group	group participation brings down the cost	sharing expenses makes excursions cheaper
12	special interest travel / foodie trips	tailored tours based on personal interests	themed experiences such as culinary journeys

Summary 4 — W24 V11

Topic: Animal Sanctuaries

QUESTION

Summarise the arguments against volunteering to work with animals, according to Text B.

MODEL SUMMARY

Volunteering to work with animals is an avenue that does not yield any real outputs. Volunteers merely seek popular and endearing animal encounters; furthermore, they avoid more worthwhile conservation opportunities owing to the lack of glamour. Most organisations exploit volunteers as a source of revenue; whereas these financial resources could be directed to achieve a bigger impact. The root causes of wildlife endangerment are neglected by most facilities: they prioritise saving solitary animals over entire populations in tandem with their actual habitats. Moreover, less desirable yet effective conservation strategies are never presented to volunteers. The air travel to isolated sanctuaries contributes to environmental degradation — undermining the very cause volunteers claim to support. Volunteers are not adequately trained coupled with their short working periods — making their contribution inadequate. Conclusively, the difference made is likely to be insignificant given their brief involvement.

Word Count: 141 words

Points Covered: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13 = 12 points

REWORDING BANK

#	Original Point (from MS)	Rewording Option 1	Rewording Option 2
1	money / donations could do more	funds would be more effective if spent differently	financial contributions are not used to their full potential
2	volunteers want cute / popular animals	participants only desire contact with endearing creatures	people are drawn to attractive species only
3	volunteers aren't helping / don't make a difference	the contribution of participants is minimal	the effort put in produces no real change
4	saving individual animals is not a priority	rescuing single creatures is less important	focusing on one animal at a time is ineffective
5	saving species is more worthwhile / useful	preserving entire populations has greater value	protecting a whole kind of animal matters more
6	protecting habitats is more worthwhile	maintaining natural environments is the most impactful approach	looking after where animals live is the top priority
7	volunteers not offered less glamorous work	participants are shielded from unpleasant but necessary tasks	less attractive but effective methods are hidden from helpers
8	sanctuaries exploit / use volunteers for business	organisations take advantage of willing helpers for profit	facilities use participants' eagerness to generate income
9	sanctuaries don't solve the root cause	the original reason animals need help is ignored	the underlying problem is left unaddressed
10	environmental impact of flying to remote sanctuary	travelling long distances by air harms the planet	the carbon footprint of reaching the location is damaging
12	volunteers not educated / should be teaching them	participants receive no proper training	helpers are not given the knowledge they need
13	volunteers work for a short time / difference insignificant	the brief duration of their stay limits any impact	short working periods mean very little is achieved

Summary 5 — W24 V12

Topic: Fitness App

QUESTION

Summarise the disadvantages of the fitness app, according to Text B.

MODEL SUMMARY

The fitness app has numerous detrimental effects on its users. It requires a significant financial commitment through monthly payments; furthermore, personal data is shared without consent. The application is highly addictive, compelling individuals to constantly upload their achievements. Not only does it foster unhealthy competitiveness, but the enjoyment of exercising is also diminished entirely. Users experience overwhelming peer pressure to share every workout; moreover, daily comparisons with other athletes damage one's mental wellbeing. Negative comments left by others can be deeply hurtful — and failures are displayed numerically for all to see. The app encourages overtraining: users push themselves faster and further than advisable, disregarding their own pace. It also drains the device's battery during exercise — restricting the ability to seek help or directions. Conclusively, the application has become an outdated trend that predominantly yields detrimental outcomes.

Word Count: 140 words

Points Covered: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11 = 11+ points (5 split into competition + mental health)

REWORDING BANK

#	Original Point (from MS)	Rewording Option 1	Rewording Option 2
1	app has moved on / outdated	the technology is no longer current	the platform has become old-fashioned
2	have to pay / costs money	requires a financial commitment	a paid subscription is needed
3	shares personal info without consent	private details are exposed without permission	statistics are made public whether desired or not
4	addictive / can't stop using it	becomes a compulsive habit	users develop a dependency on it
5	makes you too competitive / comparisons affect mental health	creates a harmful desire to outperform others	constant measuring against peers damages self-esteem
6	takes away enjoyment of riding	the pleasure of exercising for its own sake disappears	the fun of the activity is lost
7	peer pressure to share / put everything on app	users feel forced to display all their workouts	there is social pressure to make everything visible
8	puts failures into numbers	poor results are turned into visible statistics	weaknesses are quantified for everyone to see
9	mean / negative comments from others	unkind remarks are posted by fellow members	hurtful feedback is left publicly
10	makes you overtrain / ride too fast / too far	pushes users beyond safe physical limits	encourages exercising harder than is healthy
11	runs down phone battery	drains the device's power supply	depletes the phone's charge while in use

Summary 6 — S25 V11

Topic: Swimming Pools

QUESTION

Summarise the benefits and attractions of different kinds of swimming pools, according to Text B.

MODEL SUMMARY

Swimming pools offer a range of benefits depending on their type. Public pools are reasonably priced: they provide an accessible form of exercise where essential swimming skills can be acquired. They allow individuals to socialise and serve as a source of relaxation coupled with physical health benefits; furthermore, holiday accommodation featuring a pool enhances the overall tourist experience. Private pools are considered a luxury and status symbol — offering the indulgence of swimming at one's convenience; moreover, indoor variants allow year-round usage regardless of weather conditions. Similarly, eco-friendly pools provide a sustainable, chemical-free alternative where natural purification enriches the water with oxygen. Not only do they support beneficial bacteria, but habitats for aquatic wildlife are also provided. Natural cleaning agents reduce water consumption by diminishing the frequency of emptying and refilling — which makes them cheaper to operate. Conclusively, each type yields distinct advantages for its users.

Word Count: 147 words

Points Covered: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12 = 12 points

REWORDING BANK

#	Original Point (from MS)	Rewording Option 1	Rewording Option 2
1	learn to swim / essential skill	acquire a life-saving ability	develop a vital water safety competence
2	swim with friends / socialise / share	an opportunity to spend time with others	a chance to enjoy the company of companions
3	reasonably priced / cheap / free swim	an affordable form of recreation	a low-cost way to stay active
4	workout / fitness / exercise / health benefits	a full-body physical activity	provides advantages for overall physical condition
5	holiday / tourist accommodation with pool	travel lodgings featuring a pool add appeal	a pool improves the holiday experience
6	relaxing	a calming and soothing pastime	offers mental and physical rest
7	private pool is luxury / status symbol	owning one is seen as a sign of wealth	a personal pool represents an extravagant indulgence
8	indoor pools — swim all year	covered facilities allow usage in every season	not affected by weather or time of year
9	eco-pool sustainable / chemical-free / low-tech	an environmentally sound option without harsh substances	a green alternative that avoids artificial cleaning agents
10	eco-pools cheaper to run	lower operating costs through natural methods	more economical to maintain over time
11	enrich with oxygen / support bacteria / wildlife habitat	natural filtration supports living organisms in the water	the pool becomes a home for aquatic life
12	natural cleaning agents reduce water consumption	alternative cleaning methods use less water	the need to drain and replenish is reduced

Summary 7 — S25 V12

Topic: Zoo / Project Planet

QUESTION

Summarise the arguments against the plans for the zoo, according to Text B.

MODEL SUMMARY

The zoo is a renowned and historic attraction that has served the community for numerous decades; furthermore, generations of families hold sentimental attachment to the site. The proposed location is considerably distant, requiring multiple journeys — and parking is severely restricted. Not only will the construction cause substantial disruption, but unnecessary buildings will replace the beloved old site. Younger visitors will no longer observe rare and endangered wildlife, since popular animals are being sold to other facilities. Transporting animals over long distances poses a welfare risk: considerable stress is caused during relocation; moreover, employees face the threat of unemployment. The plans were announced without any public consultation — and the new site has inadequate land coupled with fewer enclosures than suggested. Conclusively, the proposed changes predominantly yield detrimental outcomes for the community.

Word Count: 133 words

Points Covered: 1, 2, 3, 4, 5, 6, 8, 9, 10, 11, 12, 13 = 12 points

REWORDING BANK

#	Original Point (from MS)	Rewording Option 1	Rewording Option 2
1	tourist attraction / famous / iconic	a well-known and celebrated landmark	a beloved and recognisable destination
2	130 years / historic / old	has existed for a very long time	a longstanding part of the area's heritage
3	40km / far away / two bus rides / hard to get to	the new location is at a great distance	reaching the proposed site would require significant travel
4	construction will cause disruption	building work will disturb local residents	the development process will create chaos nearby
5	unnecessary apartments / offices	unwanted structures planned for the old site	buildings that serve no clear purpose will be erected
6	generations / families visited / attached	deeply valued by families across many age groups	holds sentimental importance for the local population
8	popular animals being sold to other zoos	well-loved creatures will be relocated elsewhere	only a small number of animals will transfer
9	animals transported long distances / stress / unsafe	moving creatures far away risks their health	lengthy journeys put animal welfare in danger
10	loss of jobs / unemployment	staff members face losing their livelihoods	workers risk being left without employment
11	no public consultation / discussion	the decision was made without asking the community	residents were given no opportunity to voice their views
12	new site has less land / is smaller	the proposed area offers limited space	the replacement location cannot accommodate as much
13	parking restricted / not enough parking	insufficient vehicle spaces at the new venue	drivers will struggle to find a place to park

Summary 8 — W25 V11

Topic: Mount Everest

QUESTION

Summarise the arguments against climbing Mount Everest nowadays, according to Text B.

MODEL SUMMARY

The number of individuals attempting the ascent has increased dramatically — making the achievement no longer notable or impressive. Climbers predominantly undertake the endeavour for social media recognition rather than genuine accomplishment. The route does not have to be pioneered by modern climbers; furthermore, any reasonably fit person can complete the ascent. Heavy loads are carried by hired teams and advanced equipment is fixed along the route — allowing clients to travel with minimal effort. More affordable and mentally beneficial activities exist that pose a significantly lower risk to life; moreover, many climbers are not professional or seasoned mountaineers. Alternative trekking routes provide equally stunning views of the mountain. The ice has become unstable and increasingly dangerous due to melting glaciers. Similarly, abandoned belongings and microplastic waste are causing detrimental environmental damage. Conclusively, the mountain is technically not the tallest globally: this further diminishes its prestige as an achievement.

Word Count: 148 words

Points Covered: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13 = 13 points

REWORDING BANK

#	Original Point (from MS)	Rewording Option 1	Rewording Option 2
1	numbers skyrocketed / hundreds / over 9000 / queue	the volume of climbers has surged enormously	an overwhelming number of people now attempt it
2	not notable / impressive / no recognition	the accomplishment has lost its significance	it is no longer seen as a remarkable feat
3	just for social media / showing off	done primarily to display on the internet	motivated by a desire for online attention
4	not doing it first / don't have to figure out how	the route has already been established by others	no original problem-solving is required
5	any reasonably fit person can do it	it is achievable for most physically capable individuals	no extraordinary ability is needed
6	can pay / hire people / Sherpas to help	assistance can be purchased to ease the journey	paid helpers carry out the difficult tasks
7	Sherpas carry loads / hi-tech equipment / travel light	support teams handle the heaviest burden using modern gear	advanced tools and hired labour remove the physical challenge
8	other affordable / mentally beneficial activities / lower risk	safer and cheaper alternatives exist for outdoor pursuits	less dangerous and more accessible options are available
9	many climbers not professional / seasoned	a large proportion of participants lack proper expertise	most who attempt it are not trained mountaineers
10	not the only way to see it / trekking routes provide views	the scenery can be enjoyed through walking paths instead	there are other ways to witness the landscape
11	technically not the tallest mountain	it does not hold the record when measured from base to peak	another peak surpasses it when calculated differently
12	melting ice / glaciers / unstable / dangerous	the frozen terrain is becoming unsafe due to rising temperatures	deteriorating ice conditions increase the physical risk
13	microplastic / waste / belongings abandoned / environmental impact	discarded items and pollution are harming the surroundings	litter left behind is degrading the natural environment

Summary 9 — W25 V12

Topic: Sneakers

QUESTION

Summarise the reasons why so many people buy sneakers made by the big brands, according to Text B.

MODEL SUMMARY

Sneakers manufactured by major brands appeal to a diverse range of individuals, from professionals to students — making them universally prevalent footwear. Renowned athletes endorse these products through lucrative contracts; furthermore, consumers aspire to own the same footwear as their sporting idols. Not only have sneakers become a fashionable status symbol, but exceptional comfort is also provided through innovative technology — which enhances sporting performance. Dedicated enthusiasts actively pursue different models, collecting them as a hobby: they form communities where they bond over their shared passion. The footwear has a fascinating heritage spanning several decades; moreover, limited editions produced in small quantities are exceptionally rare, making them highly desirable in tandem with being a profitable investment through resale. The constant introduction of new designs sustains consumer interest. Conclusively, sneakers appeal to buyers for reasons ranging from comfort and fashion to community and financial gain.

Word Count: 147 words

Points Covered: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12 = 12 points

REWORDING BANK

#	Original Point (from MS)	Rewording Option 1	Rewording Option 2
1	everyday footwear / people from all walks of life	worn by a wide variety of individuals daily	suitable for all types of people regardless of background
2	sporting endorsements / contracts with athletes	promoted by famous sports personalities	consumers want to match their athletic idols
3	fashion item / trend / status symbol / prestigious	seen as a stylish and desirable accessory	treated as a mark of social standing
4	for comfort	valued for how pleasant they feel to wear	chosen for the ease and cushioning they provide
5	technology / innovation / technical wizardry	advanced manufacturing techniques are used	cutting-edge methods go into their production
6	enhance / improve sporting performance	can boost athletic ability and speed	help users perform better physically
7	people collect / pursue / hunt them / a hobby	gathering different pairs becomes a dedicated pastime	enthusiasts actively seek out various models
8	different / new models / designs	a constant stream of fresh styles is released	new looks appear regularly to maintain interest
9	can trade / sell / exchange / an investment	reselling them can generate significant income	they hold financial value beyond their use
10	can bond with others / community / club	they bring like-minded people together	shared interest creates a sense of belonging
11	their history / story	decades of heritage add to their appeal	the background behind each model fascinates buyers
12	limited editions / rare / small quantity / short time	exclusive versions in restricted numbers are highly sought after	scarcity makes certain pairs extremely valuable

Q3(b) 1 — S24 V11: Plogging

THE QUESTION

Imagine you are environmental campaigner Anna Ruiz. You are giving a talk to a local community group about how to deal with the problem of litter in their area. Someone in the audience asks you a question.

Question from the audience: *The best way to deal with the problem of litter in this area is to encourage more people to go plogging. What is your opinion and why?*

RELEVANT TEXT EXTRACTS — Read carefully to find Anna's opinion

From Paragraph 2: "Environmental campaigners argue that the solution to the waste epidemic requires **multipronged efforts**, including reviews of existing laws..."

From Paragraph 4: "However, for others, the problem begins much earlier. '**Much of the litter we see is stuff we don't even think of as litter to start with,**' explains environmental campaigner **Anna Ruiz**, who feels **businesses and their customers** have a bigger part to play. '**Our consumption habits are the problem.** There are ways to improve the situation that **don't involve expecting someone else to use their free time to pick up your mess.**'"

Step 1: What is Anna's opinion? Does she agree or disagree that plogging is the BEST way?

I disagree with this statement because ~~plogging alone is~~ _____

other people should not pick up your mess.

Step 2: Identify 3 supporting details from the text + develop each one:

MODEL ANSWER

I appreciate the enthusiasm, but plogging alone is not the answer. The problem begins much earlier — with our consumption habits. Businesses must take greater responsibility by reducing packaging and using recyclable materials, rather than expecting others to clean up their mess in their free time. Furthermore, existing laws need to be reviewed to act as a stronger deterrent against littering. While plogging helps, it only addresses the symptom, not the cause. A multipronged effort targeting businesses, consumers and legislation would create lasting change rather than relying on volunteers.

89 words | Opinion: Plogging is insufficient | Details: 1) consumption habits/businesses responsible 2) review laws 3) expecting others' free time | All developed

Q3(b) 2 — S24 V12: Authentic Travel

THE QUESTION

Imagine you are someone who lives in a city and has recently been on holiday at a 'black-hole resort'. You really enjoyed your stay. You are asked to give feedback about your holiday in a survey.

The survey question: *Some people think that a holiday at a 'black-hole resort' would be boring. What is your opinion and why?*

RELEVANT TEXT EXTRACT — Read carefully to find the character's opinion

From Paragraph 6: "I notice more and more conventional travel companies are now trying to imitate us saying 'busy city people crave real life'. I'm not convinced those guys really mean it. They're just trying to cash in on this new trend of being a 'mindful traveller'. Some of the destinations they are proposing to visit are really basic, completely 'off grid', with **no reliable water or electricity supplies**. It can be **impossible to get online** in those places and **mobile phones rarely work**. I doubt many people will want to stay in these 'black-hole resorts' where the main attraction seems to be that you **hand over your smartphone** on arrival and **do nothing for a week!**"

Remember: The question tells you that you **enjoyed** your stay. So you must turn these apparent negatives into positives from your perspective as a busy city person.

Step 1: What is your opinion? Did you find it boring?

I _____ — my stay was _____

Step 2: Identify 3 details from the text and turn them into POSITIVES + develop each:

MODEL ANSWER

I completely disagree — my stay was the opposite of boring. As someone who lives in a hectic city, having no phone or internet access was a welcome escape. It allowed me to genuinely switch off, recharge mentally and appreciate my surroundings without the constant pressure of being online. Doing nothing for a week was exactly what I needed — it was not laziness but a deliberate choice to slow down. The simplicity of being off-grid made it feel like a real adventure compared to my usual routine.

85 words | Opinion: Not boring | Details: 1) no phone/internet = digital detox 2) doing nothing = recharging 3) off-grid = adventure/contrast with city | All developed

Q3(b) 3 — W24 V11: Animal Sanctuaries

You are conservationist Rita Ni. A journalist asks: *Some people think that sanctuaries like yours are irresponsible and exploit animals and volunteers. What is your opinion and why?*

MODEL ANSWER

I strongly disagree. My sanctuary runs a captive breeding and reintroduction programme — the gold standard of conservation work. Unlike other facilities, we adopt a hands-off approach because less direct contact with animals makes their eventual release into the wild far more successful. This may not be what volunteers expect, but animal welfare must come before satisfying their desire for closeness. Additionally, we educate our volunteers about the bigger picture of conservation, ensuring they understand why protecting entire species matters more than cuddling individual animals.

86 words | Opinion: Disagrees | Details: 1) captive breeding/reintroduction 2) hands-off for successful release 3) educates volunteers

YOUR TURN: Pick one of Rita Ni's points above and develop it differently in your own words:

Q3(b) 4 — W24 V12: Fitness App

You are Ned, the writer's personal trainer. A runner asks: *I've been thinking of getting a personal trainer, but some people say it's a waste of money. What is your opinion and why?*

MODEL ANSWER

I completely disagree. A personal trainer becomes more than just an instructor — I get to know my clients personally, which means my advice is tailored to their individual needs rather than a generic programme. I can tell when someone is being too hard on themselves and prevent them from overtraining, which protects them from injury. Beyond just running, I also recommend healthy eating and relaxation, looking after their overall physical and mental wellbeing. Unlike an app, I give guidance only when asked, allowing clients the space to progress at their own pace.

92 words | Opinion: Not a waste | Details: 1) personal/tailored advice 2) prevents overtraining/injury 3) holistic — diet, relaxation, mental health

YOUR TURN: Pick one of Ned's points above and develop it differently in your own words:

Q3(b) 5 — S25 V11: Swimming Pools

You are Ted, Mario's neighbour who refused to use his pool. Mario asks: *I think that sharing my swimming pool is an environmentally friendly thing to do. What is your opinion and why?*

MODEL ANSWER

I must be honest — I do not consider your pool environmentally friendly. Private pools consume enormous quantities of water, which is becoming an increasingly scarce resource globally. The chemicals you use, particularly chlorine, are harmful and create pollution. You have to empty and refill the pool regularly, wasting even more water. You could have chosen solar heating, but you did not — meaning significant energy is consumed unnecessarily. Sharing a damaging facility does not make it sustainable. I believe we should be finding alternatives that genuinely protect our environment rather than adding to the problem.

91 words | Opinion: Disagrees | Details: 1) water scarcity/waste 2) chemicals/chlorine harmful 3) no solar heating/energy waste

YOUR TURN: Pick one of Ted's points above and develop it differently in your own words:

Q3(b) 6 — S25 V12: Zoo / Project Planet

You are animal welfare campaigner Lucy Graves. An interviewer says: *Our audience may be surprised that you've worked closely with the zoo on 'Project Planet'. Many people are against this project. What is your opinion and why?*

MODEL ANSWER

I understand the concern, but I fully support this project. I have worked closely with the zoo to develop interactive displays and documentaries that will educate visitors about why animals are truly at risk — something a traditional zoo simply cannot achieve. The new site offers far larger enclosures in a rural setting, which is significantly better for the animals' welfare. Furthermore, the project focuses on a species survival plan, directing resources towards the animals that most need protection. This is about making a genuine long-term impact on conservation, not merely entertaining visitors.

93 words | Opinion: Supports Project Planet | Details: 1) interactive displays/education 2) larger rural enclosures 3) species survival plan

YOUR TURN: Pick one of Lucy's points above and develop it differently in your own words:

Q3(b) 7 — W25 V11: Mount Everest

You are a local business person living near Mount Everest. A journalist asks: *Some people want to ban foreign tourists from climbing Everest due to the negative impact they have on the area. What is your opinion and why?*

MODEL ANSWER

I am strongly against a ban. Tourism is a vital part of our economy — climbers support local businesses including guesthouses, eateries and trekking services, and a ban would devastate the livelihoods of ordinary people who depend on this income. There are very few alternative industries in this region due to the harsh climate and geography. Instead of banning climbers entirely, we should establish a quota system or increase permit fees to manage the numbers responsibly. The government is already taking action to clean the mountain, proving that solutions exist without destroying our way of life.

95 words | Opinion: Against a ban | Details: 1) tourism supports livelihoods 2) no alternatives due to climate 3) quota/permit fee alternatives

YOUR TURN: Pick one of the business person's points above and develop it differently in your own words:

Q3(b) 8 — W25 V12: Sneakers

You are Matthew Chang, director of Vida. A fashion journalist asks: *Many people think that Vida sneakers are boring. What is your opinion and why?*

MODEL ANSWER

I would argue that there is nothing boring about sustainability. Our sneakers are deliberately simple and classic in design because we want them to last — unlike big brands that release a constant stream of new styles encouraging wasteful overconsumption. Every Vida sneaker is made from entirely recycled material, and customers can return them for recycling when they are worn out, keeping them out of landfill. Our growing popularity proves that consumers are turning away from mass-produced products and choosing brands with a genuine social and environmental conscience. That is not boring — it is the future.

95 words | Opinion: Not boring / have other qualities | Details: 1) simple design = deliberate/timeless 2) 100% recycled/return for recycling 3) gaining popularity

YOUR TURN: Pick one of Matthew's points above and develop it differently in your own words:

Q3(b) 9 — Specimen: Treehotel

You are Kent Lindvall, one of the owners of the hotel. An interviewer on a local news programme asks: *Some local people think that the Treehotel might have a negative effect on our forest environment. What is your opinion and why?*

MODEL ANSWER

I disagree entirely. We purchased this land from someone who intended to use it for logging — without our intervention, the trees would have been cut down. We built the Treehotel sustainably, even fitting an infrared film visible only to birds to prevent them flying into the glass. Activities like noisy snowmobile safaris are strictly prohibited, and instead we offer sociable walking tours where guests meet local families and develop a genuine appreciation for the forest. Our deep commitment to the environment is the very foundation of this project — we are preserving the forest, not damaging it.

95 words | Opinion: Disagrees — positive effect | Details: 1) saved land from logging 2) built sustainably/wildlife protection 3) no damaging activities/walking tours

YOUR TURN: Pick one of Kent's points above and develop it differently in your own words:

REMEMBER FOR Q3(b): Opinion (1 mark) + 3 Supporting Details from text (1 mark) + Strong Development of each detail (3 marks) = **5 marks**. Write in FIRST PERSON. Do NOT give a balanced argument. Keep within 7 lines. No introduction needed.